



Jason Lehmkuhle

User Experience, Design & Development

651.308.3486 jason-lehm.cool

Interactive design leader with broad experience as a creative and developer. I specialize in helping companies align business goals with user needs and bridging the gaps between UX, design and engineering.

EXPERIENCE

Vert Digital

VP of Interactive · Atlanta · 2016 to present, 8 years

Leads Interactive Team for digital marketing agency. Manages design and development of web and app projects for an array of B2C and B2B clients including: First Watch, Anywhere, The Weather Channel, Emory Healthcare, and NBC Sports.

SportsEngine (NBC Sports)

Front-End Designer · Minneapolis · 2014 to 2016, 2 years

Led design and development of both product and marketing projects for youth and amateur sports SaaS platform. Built and managed company website. Led design and implementation of CRM-based lead generation campaigns.

MEG

Art Director · Minneapolis · 2012 to 2014, 2 years

Designed both print and digital assets for full-service ad agency. My work focused on technology, healthcare and financial clients, including: AT&T, Quest Diagnostics, Capsugel and RBC Financial. Led all email design and development.

Jason Lehmkuhle Design

Independent Contractor · Minneapolis · 2002 to 2016, 14 years

Worked both on my own projects and as an agency contractor on a variety of clients large and small. Highlighted roles include: Art Director for regional trade magazine, Lead Designer for two major hospital system intranet sites, and Lead Brand Designer for national running events company.

Integer Group

Graphic Designer · Des Moines · 1999 to 2001, 2 years

Designed and managed printing of marketing collateral for regional ad agency. Clients included Maytag, Pella Windows and Firestone Agriculture.

Competitive Runner

Trained at a USATF Distance Center from 2000-2012, competing nationally and internationally in road and track races. Finished in the top 10 of both the New York City and Boston Marathons and just missed qualifying to be on an Olympic Team in 2008, placing 5th at the marathon trials (2:12 best).

SKILLS

Design

Figma, Illustrator, Photoshop, After Effects, InDesign, GWD, Canva

Code

HTML, CSS/SCSS, JavaScript, SVG, GIT, PHP and Tailwind. Working knowledge of React, Vue and Angular frameworks

Web/CMS Platforms

WordPress, Webflow, Framer, Contentful

CRM Platforms

Marketo, Pardot, Hubspot, Mailchimp, Klaviyo, Iterable, Omnisend, SendGrid

CRO & Analytics Platforms

GA4, Optimizely, VWO, Convert, MS Clarity, Hotjar